

July 2020

Opening Doors for EveryONE!

ONE REALTY ONE GROUP
ADVANTAGE

ONE MONTHLY

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"I Wonder What They're Asking..."

No need to wonder about the price of a home you see for sale or download a cumbersome app just for a quick answer. Just text me with the address and I'll send you the details.

727.514.7777

Why Do So Many Countries Have an Independence Day?



July is our month to celebrate our nation's Independence. But did you know that 31 of the world's 195 countries also have Independence Days? The reason

for Independence Day is to celebrate freedom from something -- break away from a group with different ideals, throw off an oppressor, or conquer new territory. Two facts:

- More countries have declared independence from the UK than from any other country.
- The newest country is South Sudan, which broke off from Sudan in 2011.



How Little Tolerations Turn into Big Stress

Distractions create stress.

We're constantly being distracted by texting, job demands, checking email, working out, keeping informed, helping our kids, driving, paying bills, and on and on. As our attention gets pulled around, our stress rises in order to keep us agitated and moving.

Ideally, we'd have just a few things to focus on each day. Image how relaxing that would be?

To make matters worse, there are a myriad of little things that we tolerate in our environments that add to our stress **subconsciously**.

Things like a smudge on the wall, a messy counter top, a cabinet that won't close, or an ugly piece of art. These little things are constantly wearing away at us without us really being aware of it. Then we fix

or remove the distraction, and suddenly we feel a sense of relief. That sense of relief tells us that we were distracted without knowing it.

I call those little things **tolerations**.

One reason that *staging* works in homes for sale is that all the tolerations are missing. Buyers walk into a clean slate. They have a subconsciously refreshing sense of no distractions.

Think you have no tolerations? Try this: Sit in one room of your house and look around. Make a list of everything you see that is out of place, cluttered, ugly, etc. Move to different areas of your home.

Then eliminate one distraction at a time. Take a week, a month, even a year to remove the tolerations. Notice how you feel each time you change something. Ahhhh.

Pocket an Extra \$5,000 When Selling...

I specialize in pointing out simple, inexpensive things you can do that could help your home sell for thousands more. Let's talk about making your next move as profitable as possible!

Schedule a Listing Consultation
727.514.7777



Story: Putting It Off Only Makes It Worse

Old Farmer Joe was stuck with a wide, flat rock in the middle of one of his fields. He tried to plow and plant around it, but over the years it nicked more than a few of his plow blades. He thought he would have to live with the inconvenience since the rock was so large.

But one day after breaking yet another plow blade, Joe decided to do something about it. He brought a sledgehammer and a big crowbar out into the field, ready for hours of backbreaking toil.

But when he slipped the crowbar under the edge of the rock, it came up from the ground with hardly any effort. The rock was only a few inches thick, and Joe only needed a few minutes with his sledgehammer to break it up. As he went for his wheel barrow to cart the pieces away, Joe smiled to think of how much trouble he could have spared himself if he'd just stopped putting it off.



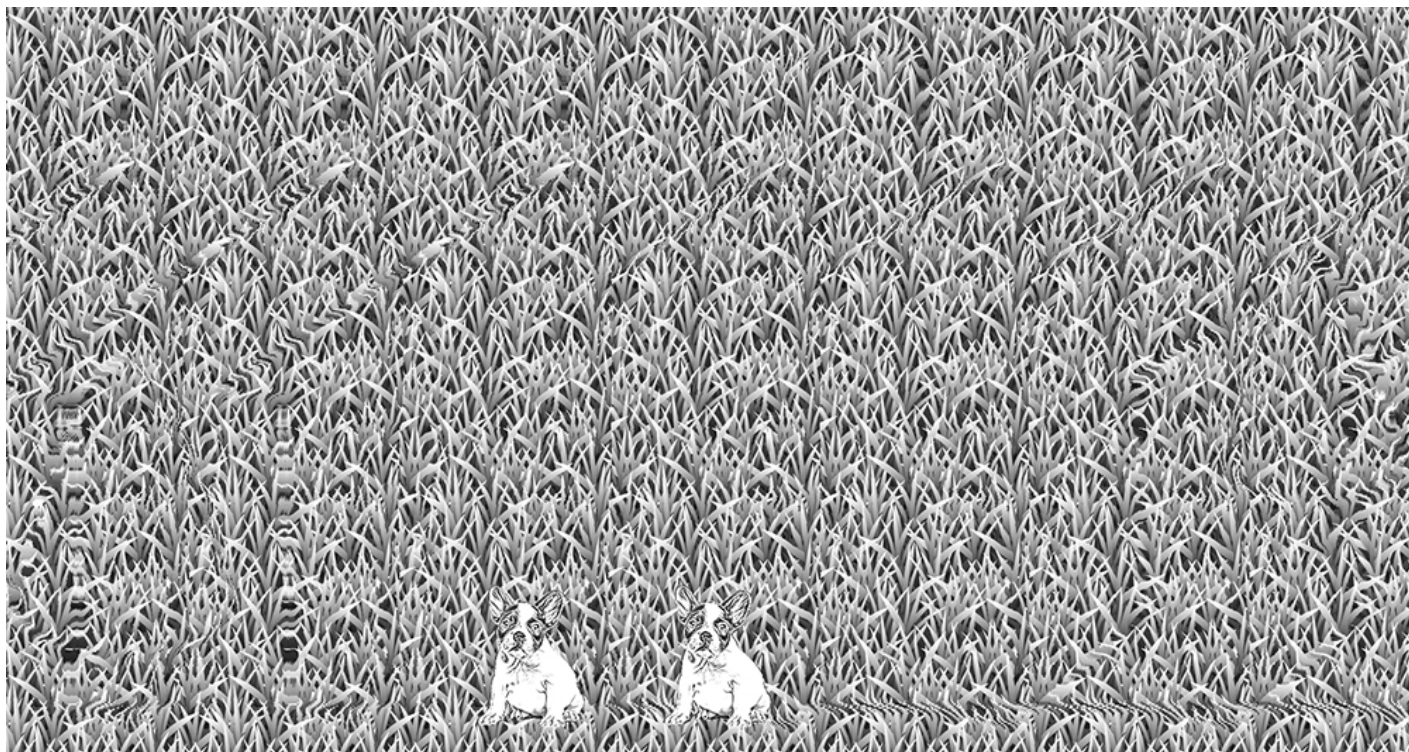
JUJY QUIZ QUESTION

Which is larger: Canada or the US?

How Many Dogs Do You See Sitting In Front Of My House?

Many people report that they can't see the pictures inside stereograms ("Magic Eye" pictures). About 14% of people do have vision problems that prevent this ability, but most people have the capability. They simply lack the technique. **If you can't see the hidden picture, try this technique:**

Put the picture right up to your face. It'll be fuzzy and you won't be able to see anything clearly. Look at the dogs and cross your eyes. You'll start to see four dogs. Slowly pull back from the image until you see three dogs (the middle dogs will merge). Then shift your focus to the image behind the dogs, but keep your peepers frozen in the same position as when seeing just three dogs. You hopefully will be able to see three dogs sitting in front of my house and two trees.



Thank You!

Thank You friends, and special thanks this month to . . .

Cherie Buell

Urvi Parmar

Sherry Gao

I appreciate you putting your trust in me and joining Realty ONE Group Advantage

Want to Win a \$25 Starbucks Coffee Card?

It's easy to play! Answer the **quiz question** on **page 2**. Each month, all correct entries have a chance of winning a coffee card. Put the word **QUIZ** in the subject and email it to: **YouWinWithONE@yahoo.com**

Last Month's Question: *What do these 10 words have in common?*

Answer: *They're all 6 letters.*

Congratulations to last month's winner!



Why We Log into a Dashboard



The term *dashboard* originally had nothing to do with a control center for a car or website. It had no dials or buttons. In fact, it was little more than a piece of wood.

The *dash* being referred to, according to the Oxford Dictionary, is the "violent throwing and breaking of water or other liquids against anything." Think of an artist dashing paint on a canvas.

A *dashboard* was a wooden board placed at the front of a carriage to catch mud being dashed up by the horses' hooves. As carts evolved into cars, the dashboard became a handy place to put instruments, but kept its name. Now we use it as a metaphor for the dashboard on websites, too.

Why We Have Front Lawns

The Middle English word *launde* referred to a glade or opening in the woods, but later referred to artificial stretches of land that resembled glades. The earliest lawns were the grasslands around medieval castles in France and Britain, kept clear of trees so guards had an unobstructed view of approaching visitors. The term also referred to village "commons", shared meadows where villagers could graze sheep and cattle. Hooved lawn mowers kept the grass cropped, fertilizing as they grazed. Talk about organic lawns.

There's more if you're interested at: www.planetnatural.com/organic-lawn-care-101/history

FREE Report

How to Look at a Home with Your Home Inspector

Buying a home is a team effort! Do your part by educating yourself about the home inspection, so you are prepared to protect your own interests.



Text or call for a copy of this valuable report. I'll email it over.

727.514.7777

Some Foods Shouldn't be Eaten Together

1. Tea + milk. Black and green tea are rich in antioxidants like catechin that decrease inflammation, which is linked to heart disease and diabetes. Splashing a little milk into your cup short-circuits the benefits because milk proteins bind to antioxidants in tea and prevent them from being absorbed.

2. Salad + non-fat dressing. When you avoid fat on your salad, you block your absorption of nutrients. In fact, carotenoids linked to a reduced risk of cancer are more readily absorbed when paired with full-fat dressing as opposed to low-fat or fat-free varieties.

3. Burgers + beer. Both are processed by the liver, and your body naturally prioritizes breaking down the alcohol first, since it recognizes alcohol as a toxin. This leaves fat floating in your blood stream, where it can then be stored in fat tissue.



One Monthly

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"How Do I Get Info about Properties on Zillow without Being Solicited?"

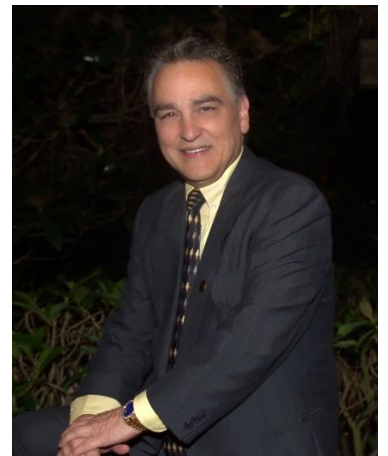
I saw this question in The Washington Post. The questioner simply wanted to get details about listed properties he saw on Zillow. He was researching multiple cities to decide where to move. To get his answers, he filled out the "have an agent contact me" form several times. He got the info he wanted, but also started getting inundated with emails he didn't want. Five or more per day!

If you've ever found yourself in a similar situation...trying to get info from Zillow or any property search site, here's a suggestion for getting what you need without being solicited:

1. Talk to one agent on the phone (not by email) about the information you seek about a listing.
2. If you like the agent and they seem interested in helping you, ask if you can text them for the answers to future questions about properties. They can text answers back. Ask them not to send you follow-up emails, other than a monthly newsletter to keep in touch.

If the agent agrees, they're doing it as a favor, since they won't earn a fee. Let them know they'll be your go-to agent if you DO decide to buy in that area. *If you're looking on Zillow for homes in our area, let me be your go-to agent for answers. Just text me.*

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